

2024-2025 ANNUAL REPORT



Junior
Achievement™
of East Tennessee



**Junior
Achievement™**
of East Tennessee

Career Connected Learning for Future Economic Mobility

JAET reached:

37,157
young people
this year



11,000+ students
attended
JA BizTown

208
school partners
this year



22,000+ students
had JA In-Class
Programs

1,968
volunteers
this year



JAET's Landscape:



24 Counties in
Tennessee



6 Counties in
Virginia

What the Research Says:

Junior Achievement's approach is demonstrated to give students the tools they need to increase their chances of achieving career and work success.

4-in-5

JA Alumni credit Junior Achievement for:

Influencing their decisions about further education

Impacting their professional and personal development

Affecting their self-confidence and belief in self

Motivating them to succeed professionally

JA Alumni say...

56%

How much more
JA Alumni
earned
compared to
general
population



92%

of JA Alumni say
"JA participation
influenced my
belief that I could
achieve my
goals."

JAET Mission Statement:

Junior Achievement of East Tennessee inspires and prepares young people to succeed in a global economy and contribute to thriving communities through hands-on, standards-aligned learning experiences.

JA gives Young People Confidence with Money

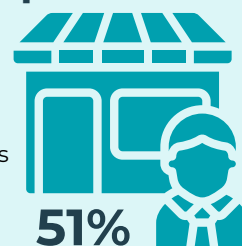


84%

agree that their experience
with Junior Achievement
helped with their financial
literacy.

JA Empowers Entrepreneurship

When it comes to entrepreneurship, more than half of JA Alumni report that they have started or owned a business (or multiple businesses) at least once in their life.



51%



OUR PARTNERS

3M
Abacus Hive
Achievement Foundation
All Occasions Party Rentals
AMS Corp.
Arnold Dwight England Foundation
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Ballad Health
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City of Clinton
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Clayton
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Commercial Bank
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Dollywood Parks and Resorts
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Epic Nine
Est8te
First Bank & Trust Company
First Century Bank
First Citizens Bank
First Horizon
FirstBank
Friendship Enterprises
Furrow Automotive Group
Harper Auto Square
HC*EXCELL
HF Capital
HHM CPAs
Home Federal Bank
IHOP Sevier County
JA Street & Associates

KaTom Restaurant Supply, Inc.
Klonaris Family
Knox County Government
Lita Belcher Interior Design
LTW Group Fairway Mortgage
Mahohey's Outfitters
Marc Nelson Denim
Marcos Pizza
Market Square Ventures
Metropolitan Knoxville Airport Authority
Miller Ventures
Mountain Commerce Bank
ORNL Federal Credit Union
Partners in Everything Recreation Group
Phillips and Jordan, Inc.
Pilot Company
Pinnacle Financial Partners, Inc.
Pugh & Company, PC
Regions Bank
R.T. Lodge
SageView Advisory Group
SL Tennessee
SmartBank
Springboard AV
Starbucks
Starwalt Industrial Capital
State Farm Mutual
State of Tennessee
Stowers Machinery Foundation
Strongwell Corporation
Swain Family Fund

Team Foster HR Strategy, LLC
Techmer PM
Tennessee Smokies
The Boyd Foundation
The Chop House
The Hollingsworth Companies
The Rogers Foundation, Inc.
The Trust Company of Tennessee
The UPS Store
TIS Insurance Services, Inc.
Travelers Foundation
Truist Bank
Trusted Field Services
TVA
Ullrich Print Plus
United Way of Greater Knoxville
University of Tennessee
US Bank
UT-Battelle ORNL
UT Medical Center
Vanderbilt Mortgage and Finance
Wal-Mart
Wm. Henry Fine Gentlemen's Clothing
WorkSpace Interiors
Y-12 National Security Complex
Youth Achievement Foundation

TOP VOLUNTEER FIRMS

THE UNIVERSITY OF
TENNESSEE
KNOXVILLE



usbank

HOME FEDERAL BANK
YOU'LL KNOW YOU'RE HOME

TRUIST

REGIONS

TRAVELERS

51%
**OF JA ALUMNI WILL WORK
IN THE SAME CAREER
FIELD AS THEIR JA
CLASSROOM VOLUNTEER**



For more information
please visit
<https://easttennessee.ja.org/>

BOARD OF DIRECTORS

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“Pilot’s refreshed JA BizTown storefront is more than a visual update - it’s a powerful symbol of their enduring commitment to the future workforce of East Tennessee. For over 20 years, Pilot has championed the JA mission, and their continued investment ensures that thousands of students will experience real-world learning that inspires ambition, responsibility, and possibility.”

**-Steve Vanderink, Pilot Company
VP of Regional Sales**

Junior Achievement of East Tennessee
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